

# SWEET

## SURVEY OF WARRIOR EDUCATIONAL ENGAGEMENT AND TRANSFORMATION

Update for the ISMC

12/17/20

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# AGENDA

## Introduction

- Survey Goals
- Objectives

## Next Steps

- Survey creation
- Surveying
- Results sharing

## PURPOSE

### Students' voice issues, needs, and desires.

- University learns if needs are being met and how.
- Units are provided vital information to understand student success to assist in advising, HLC accreditation, and assessment.

### Reduce survey fatigue

- Students receive fewer surveys because redundant surveys are combined into one.
- This reduces student survey burden and improves survey engagement and participation rates.

### Why make our own?

- Third party tools don't give us what we are looking for.

# STRATEGY

<https://tinyurl.com/StudentJourneyModel>

## Student Journey Model

- We are using this as a guide.
- Target different student needs at different phases of their academic journey.
- Want to better gauge their needs to serve them better.

## Survey

- Better fit
- More meaningful indicators
- Reduce survey fatigue

## Use of targeted sections

- Reduce overall length
- Enhance response rates
- Diverse representation

# SIGNIFICANCE

## Statistics

- Producing meaningful reports to support student success.
- Promoting the culture of informed action decision in student success.

## Pioneer

- Better know our students and their unique needs and desires
- Provide focus on minority-serving urban research universities
- Fill a void – currently there's no such assessment survey on the market
- Lay foundation for next decade of WVSU student surveying

# POTENTIAL DATA USERS

<https://tinyurl.com/SWEETusers>

## Availability/quality of learning supports

- Administrative Structures (umbrella units, deans)
- Chairs of Departments
- Departmental Advisors
- Current Teaching Faculty
- Learning Communities
- Library System
- Gateway course instructors and tutors
- Senate: Policy, Curriculum, CIC, FAC, SAC
- Office for Teaching and Learning

## Challenges to learning/success

- Enrollment Management
- Student Disability Services (SDS)
- Career Services (career competencies)
- Financial Aid
- Probation Committee (assistant and associate deans of several colleges)
- Users identified in *Availability/quality of learning supports*

## Demographics, including disability and financial status

- Campus Administrators
- Dean of Students
- Enrollment Management
- Tim Michael Housing
- Marquita Chamblee OMSE
- President's Social Justice Action Committee

## Financial Literacy

- Bursar's Office
- Chief Financial Officer
- Deans
- Financial Aid
- Housing
- Enrollment Management

## Study habits/self-efficacy

- Advisors
- Athletic Coaches (Study Tables)
- ASC
- CAPS
- Gen Ed Oversight Committee
- Housing

# LOGISTICS

## Research

- We will be working on developing IRB request in January.

## Anonymity

- Leaning towards confidentiality, not anonymity

## Getting good response rates

- Advice about Canvas/Academica and sharing with students

## Delivery mechanism

- Qualtrics

# CATEGORY SELECTION & ANALYSIS

## Core Categories

All students

- Availability/quality of learning supports
- Diversity, equity, inclusion, and climate
- Financial literacy
- Study habits/self-efficacy
- Challenges to learning and success

## Secondary Categories

Targeted to certain student levels

- Campus engagement
- Social, interpersonal and cultural competencies
- Student employment/career readiness
- Faculty behaviors



Working Group will continue developing questionnaire items.

### Fall 2020

- Survey development
- Outreach to data users and survey owners



### Winter 2021

- Pilot survey



### Spring/Summer 2021

- Analyze instrument



### Summer 2021

- Develop user reports

NEXT STEPS

# WORKING GROUP

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- Academic Affairs

William Hill

- College of Education

Sean Minty

- OIRA

Padmaja Rao

- Career Services

Amanda Rosales

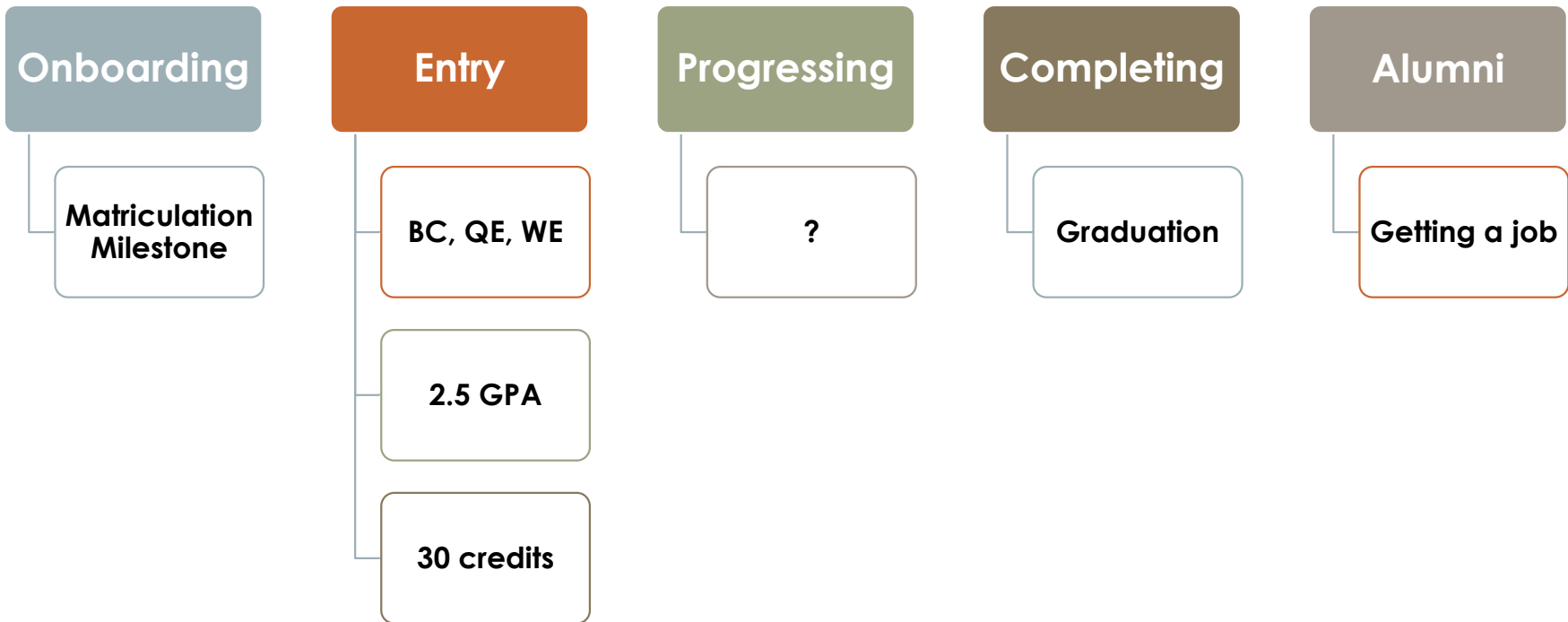
- Enrollment Services

Naida Simon

- Office of the Provost and Faculty Senate Representative

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- OIRA



**STUDENT JOURNEY MODEL**